

## PRESS RELEASE

### «International Conference about Health Tourism»

The **National Organization for Health Care Services Provision – EOPYY** is going to organize a two-day, online, International Conference(\*) about Health and Medical Tourism, in the frame of **In-MedTouR** project. The project **In-MedTouR - “Innovative Medical Tourism Strategy”**, is co-funded for 897.703, 80€ by the Interreg V-A Greece-Italy Programme 2014-2020. The Beneficiaries participating in it are the National Organization for Health Care Services Provision – EOPYY- (Lead Beneficiary-Greece), the Greek Ministry of Tourism, the Municipality of Santa Cesarea Terme (Italy), the University of Patras – Special Account for Research Grants (Greece), Department of Business Administration and the Chamber of Commerce of Brindisi (Italy).

The Conference entitled «**International Conference about Health Tourism**» will be held via web on Monday, 14<sup>th</sup> December and Tuesday 15<sup>th</sup> 2020, from 17:00 pm to 20:30 pm, Athens.

The Conference is open to the public and those who are interested in attending, may use the following link:

[https://zoom.us/webinar/register/WN\\_zr793QoASkGXHOxQIEVo1g](https://zoom.us/webinar/register/WN_zr793QoASkGXHOxQIEVo1g)

The purpose of the Conference is to highlight the importance of Health Tourism, a term that refers to the process of travelling in order to combine health services and leisure activities. Furthermore, useful information will be provided not only to experts, but also to the wider public about state-of the art evolutions in various sectors of Health Tourism such as cosmetics surgery, dental services, wellness, fertility. The Conference also features speakers of the above mentioned fields who are expected to contribute to the exchange of information and best practices each one in his field of specialization. During the closing session, a discussion about what we should expect in the future from Health Tourism takes place. Moreover, the Conference offers an excellent opportunity to experts in Health Tourism for networking and perhaps setting the basis for cooperation in the future in other

health tourism projects. To summarize, the desired result of the Conference is the sustainable growth in the field of Health Tourism.

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**Facebook:** [www.facebook.com/InMedTour](http://www.facebook.com/InMedTour)

(\*) free attendance

(\*)For registration and more info please visit <http://www.inmedtour.eu>



Interreg V-A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help public institutions and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life. Strategically, the programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries. Interreg V-A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states through a national co-financing..